

## MAS EQUITY PARTNERS DIGITAL VIRTUAL CONFERENCES

### AGENDA

#### **Macro-Economic Perspectives**

September 1st, 10:00 AM (EST), 9:00 AM (Colombia)

ALBERTO BERNAL, CHIEF OF STRATEGY AT XP INVESTMENTS (Miami, US)

#### **Investments Trends Post-Pandemic**

September 8th, 10:00 AM (EST), 9:00 AM (Colombia)

PAUL GYRA, MANAGING PARTNER, THOMPSON FAMILY OFFICE (US & Dubai)

REZA DARI, FORMER CEO, GLOBAL INVESTMENT BANK (Dubai)

#### **Pushing Business Boundaries**

September 15th, 10:00 AM (EST), 9:00 AM (Colombia)

ESTER LEVANON, FORMER CEO TEL AVIV STOCK EXCHANGE (Israel)

MARÍA ARIZA, CEO BIVA MEXICAN STOCK EXCHANGE (Mexico)

JUAN PABLO CORDOBA, CEO COLOMBIAN SECURITIES EXCHANGE (Colombia)

#### **Future of Healthcare: Technologies Changing the Industry**

September 21st, 6:30 PM (EST), 5:30 PM (Colombia)

GIDEON MARKS, ADVISOR TO GOOGLE (San Francisco, US)

NIMO ROTEM, CEO NEMO POWER TOOLS (Sand Francisco, US)

#### **Disruptive Education and The Future of Learning**

October 6th, 10:00 AM (EST), 9:00 AM (Colombia)

BERNARD J. WEST, CEO PAE HOLDINGS (Dubai)

LUIS E. GARCÍA DE BRIGARD, FOUNDER & MANAGING PARTNER APPIAN EDUCATION VENTURES (Colombia)

#### **Future Opportunities in Science, Technology and Space**

October 13th, 12:00 PM (EST), 11:00 AM (Colombia)

DANNY DANON, FORMER AMBASSADOR OF ISRAEL IN THE UNITED NATIONS (Israel)

MARIO ESTUPIÑÁN, CEO FIDUOCCIDENTE (Colombia)

HECTOR CATERIANO, MANAGING PARTNER, MAS EQUITY PARTNERS (Colombia)

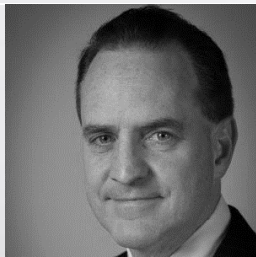


**Alberto Bernal**  
Chief of Strategy at XP  
Investments

Alberto J. Bernal-León is Chief EM and Global Strategist at XP Investments. Previously he was Head of Research and partner at Bulltick, LLC, MD of Emerging Fixed Income Research at Bear Stearns Inc. in New York City, and Head of Latin America Economic Research at IDEAglobal Inc., also in New York City.

Mr. Bernal is a frequent contributor to major newswires, local press in Latin America, prominent world newspapers, and is a frequent contributor on financial television networks. He has also been invited to participate as a panelist on a series of official, economic, and academic events around the world.

He is a research scholar for Columbia University's Chazen Institute and holds a Master's Degree in Macroeconomics from Germany's Kiel Institute of World Economics. He received his Honors Bachelor of Science Degree in Economics from the University of New Orleans. Mr. Bernal is also an Adjunct Professor of the Business School of the University of Miami. In late 2018 Mr. Bernal was invited to be part of a group of five local and international pundits which will be part of the financial markets reform commission, one that will present the Colombian government with a blueprint on how to improve the efficiency of the local debt and equity markets.



**Paul Gyra**  
Managing Partner -  
Thompson Family Office

Paul Gyra is a seasoned business executive with over 32 years of experience in investment banking and asset management.

Paul joined the Thompson Family Office from Global Investment Bank in Dubai, UAE where he was a managing partner and responsible for cross-border transactions and business development. Prior to that, Paul Gyra was the Chief Operating Officer, Head of Strategy, and Managing Partner at Safanad Limited, based in Dubai and responsible for the principal investment firm's business operations and strategy across its Dubai, New York and London offices.

Prior to moving to Dubai with Safanad, Paul Gyra previously held CEO positions at ING Alternative Asset Management in New York and Baring Asset Management – North America. During his tenure at ING, Paul also held a number of senior leadership roles on both the investment and distribution sides of ING Group's asset management businesses. Paul also played an active role in managing a number of high profile strategic business reorganizations. Mr. Gyra is a CPA and received his BS summa cum laude from Providence College and attended the Advanced Management Program at Harvard Business School.



**Reza Dari**  
Former CEO Global  
Investment Bank

Reza Dari is a seasoned investment banking executive with over 16 years of experience in mergers and acquisitions, private equity, structured finance, strategic planning, and venture capital. Former CEO of Global Investment Bank (DIFC) and led the firm's Investment Banking Division, advising regional family offices and businesses globally on strategic business development, risk management, portfolio optimization strategies, and M&A transactions.

He has actively advised private and corporate clients including international oil and gas companies on project finance, corporate finance, business development and exit strategies across a wide range of advisory in oil and gas, financial services and Telco.

Reza is a contributing author and professional commentator on emerging business strategies and alternative investment solutions. He was recognized as the "Best Investment Bank in the Middle East and North Africa (MENA)" in 2016 and the "Best Investment Bank – UAE" in 2018 amongst other industry recognition awards for excellence, innovation and thought leadership.



**Ester Levanon**  
Former CEO Tel Aviv Stock  
Exchange

Former Chief Executive Officer of the Tel-Aviv Stock Exchange from June 2006 until December 2013. During that period of time the Tel Aviv Stock Exchange has been promoted to developed market status by FTSE and MSCI.

Joined the Tel Aviv Stock Exchange in 1986; held the position of Executive Vice President - CIO & Head of Operations. Responsible for turning the Tel Aviv Stock Exchange into a fully automated Exchange, upgrading it to one of the most advanced Stock Exchanges as well as one of the very few that offers a fully automated trading in securities, bonds, T-bills and derivatives alongside fully automated - paperless clearing and settlement.

Between the years 1973 and 1985 established and managed the Computer Division of the Israeli Security Service.

Holds a M.Sc. in Mathematics from the Hebrew University, Jerusalem. In 1998 attended the Advanced Management Program at Harvard Business School.



**Maria Ariza**  
CEO BIVA  
Mexico

Leader and promoter of a second Mexican Stock Exchange BIVA, a global electronic marketplace for buying and selling securities, created with the aim of deepening the Mexican stock market and generating a competitive financing alternative for high growth companies. Prior to joining BIVA, María was CEO of the Mexican Private Equity and Venture Capital Association (AMEXCAP); Partner at Ictus Capital; and as associate at the NAFTA Fund LLC. Previously, María launched and managed Facial Design, a company that produces and commercializes beauty products; headed the PMO at Grupo Impulso Empresarial and served as Strategic Planning Manager at Asia Pacific Economic Corporation Organizing Committee.

Maria serves on boards, advisory committees and technical committees of other companies, institutions and non-profit organizations. She has a Business Management with concentration in Finance from Harvard and is an Industrial Engineer with academic excellence from Universidad Iberoamericana.



**Juan Pablo Cordoba**  
CEO bvc  
Colombia

Juan Pablo Cordoba is the CEO of the Colombian Securities Exchange (Bolsa de Valores de Colombia – bvc) since 2005.

Under his leadership, both bvc and the Colombian capital market have undergone a significant transformation, allowing bvc to become the leading capital market infrastructure operator in Colombia, with presence along the entire value chain.

Before joining bvc, Mr. Cordoba was CEO (Director) of FOGAFIN, the Colombian Deposit Insurance Fund. During his professional career, Mr. Cordoba also worked as a Senior Economist at the International Monetary Fund, as well as at the Inter-American Development Bank in Washington D.C. He served as Senior Fiscal Advisor and Director of Public Credit of the Ministry of Finance and Public Credit of the

Republic of Colombia and as an Economist at the National Planning Department. Mr. Cordoba has also served in several boards of directors of financial institutions, public utilities and other organizations in Colombia and abroad.

He was Chairman of the Ibero-American Federation of Exchanges between 2013 and 2015 and was Chairman of the World Federation of Exchanges (WFE) between 2014 and 2016.

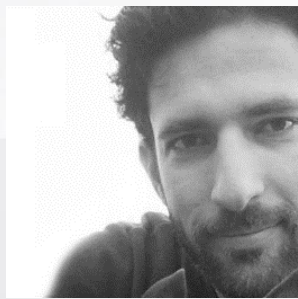
Mr. Cordoba holds a B.A. in Economics from Universidad de Los Andes in Colombia and an M.A. and a Ph.D. in Economics from the University of Pennsylvania.



**Gideon Marks**  
Advisor to Google  
(Alphabet)

A seasoned executive in high tech companies with strong background in finance, business & corporate development. Took 3 companies public on NASDAQ and led 4 others to successful M&A transactions. Been involved in building numerous companies, growth initiatives, funding from Venture funds and the public.

Strong operational background, good business skills, deal maker. Successful private investor in startup companies. Global player with strong ties in Korea, Israel, Japan, Silicon Valley, Investment banks and VCs. Very resourceful. DogLog founder. Track your dog's activities while taking care of their wellness.



**Nimo Rotem**  
CEO Nemo Power Tool

Entrepreneur and investor, among the owners of the GizmoMaker website and CEO of Nemo Power Tools. Nimrod currently lives in Hong Kong but is still active as an investor in hardware companies (companies with a physical product, as opposed to software and app startups).

Among other things, Nimrod invested in the first investment round of the companies: Gizmo Engineering Ltd. (Engineering Office), Flytrex - Drone delivery company. (Flytrex), Netlify technology for building modern websites. A company with a valuation of about \$800m, Bottomless (IOT) coffee delivery company, Stackbit - a technology infrastructure company for building modern websites, Lifeward- Manufacturer of anti-choking device to prevent airway obstructions, Nimrod usually invests in the first rounds (Seed and pre see rounds), after proving the feasibility of the product.



**Bernard J. West**  
CEO PAE Holdings

Bernard J. West has two decades of experience building investor backed education businesses across developed and frontier markets in Asia, Africa and the Americas. His work in the sector spans K 12 education, postsecondary training and online learning. Currently he is leading Sobha Group's education platform. This investment includes the launch of the third international campus of the North London Collegiate School opening in Singapore in August 2020.

Mr. West was the founding CEO of Tadrees Education Holding in KSA, a K 12 education company sponsored by NCB and Bahamdan Group.

He grew the school network to serve more than 12,000 students in less than 5 years. Bernard's previous work includes managing and advising several leading education companies, school acquisitions and education public/private partnerships.

Prior, Bernard was a shareholder and advisor to Meritas Schools, a group of elite college preparatory schools acquired by Nord Anglia. He also served as Senior Director at KU backed K12 Inc. (LRN Bernard West is a graduate of Johns Hopkins University School of Advanced International Studies and Howard University.



**Luis E. García de Brigard**  
 Founder & Managing  
 Partner of Appian  
 Education Ventures

Luis E. Garcia de Brigard is the Founder and Managing Partner of Appian Education Ventures, an international firm that specializes in education. He has led investments in numerous educational businesses including K-12, post-secondary education and educational technology. He was previously a shareholder and Chief Executive Officer for the Americas of Inspired, the second largest premium K-12 group in the world. Luis also served as Deputy Minister of Education of Colombia where he led efforts to reform the teaching profession, create effective measures of learning and promote school accountability.

Luis has served as board member and advisor for numerous organizations including Harvard University's Global Education Innovation Initiative, LASPAU, Varkey Foundation's Atlantis Group and SOS Children's Villages. In 2018 he was appointed member of Harvard Graduate School of Education's Dean's Leadership Council. He has served as Chairman for the Instituto Colombiano para la Evaluación de la Educación ICFES, and the Universidad Pedagógica Nacional, Colombia's largest teaching college.

Luis earned a J.D. from Universidad Javeriana, a Master of Education from Harvard University and an MBA from the Massachusetts Institute of Technology.



**Danny Danon**  
 Former Ambassador of  
 Israel in the United Nations

Ambassador Danny Danon became Israel's 17th Permanent Representative to the United Nations in October 2015. With over twenty years of experience representing Israel overseas and within the public sector, Ambassador Danon has developed a reputation as one of Israel's most ardent defenders.

Prior to assuming his role as UN ambassador, Danon served in the Knesset, first as Deputy Speaker of the Knesset and chaired several committees. Amb. Danon served as Deputy Minister of Defense, where he headed the Social Welfare and the Reserves departments.

In 2015, Amb. Danon was appointed Israel's Minister of Science and Technology. In this role, he expanded international cooperation and

investment in the fields of science and technology, as well as increased access to them for women and minority groups. Danon was a member of the Board of Directors of the Jewish Agency for Israel, Chair of World Betar, and member of the Executive Board of the World Zionist Organization, where he led efforts to combat Antisemitism.

He holds a Master's Degree in Public Policy from the Hebrew University of Jerusalem and a Bachelor's Degree in International Relations from Florida International University. In 2018, he received an honorary doctorate from Yeshiva University.



**Mario Andrés Estupiñán**  
CEO – Fiduciaria de Occidente

Mario Andrés Estupiñán Alvarado –CEO of Fiduciaria de Occidente S.A. Economist from the University of the Andes, with graduate studies in Economics, Financial law, Risk and Information Economics, and Senior Management in Strategic Leadership from the same university. With more than 18 years of experience in the financial sector in Colombia, United States, and Peru, he has occupied positions in companies such as Bancolombia and Ventura Investments; leading successful projects of innovation, internationalization, and commercial expansion.

He has extensive knowledge and recognition in commercial, legal, financial, tax, accounting and operation matters. As CEO in Fiduciaria de Occidente, he defines the strategic aims of the company in the short, medium and long term, and the execution of strategic alliances to ensure the company's position in current and potential markets.



**Hector Cateriano**  
CEO MAS Equity Partners

More than 21 years of experience in private equity in emerging markets (India, Baltic States, and Latin America), along with private equity firm SEAF. One of the early promoters of the Colombian private equity industry and former President of ColCapital, the Colombian Private Equity Association.

Since 2006, he led the investment efforts of the first diversified private equity fund in Colombia, Fondo Transandino Colombia (FTC), where he successfully completed the full cycle of the fund, achieving top USD tier returns for its investors.

Also, founding partner and CEO of MAS Equity Partners, a PE firm specialized in growth capital for the mid-cap segment in Andean countries, which has raised more than USD 200MM in AUM.

As part of his responsibilities, he has been a member of the board and diverse committees of most of the fund's portfolio companies. Previously he served as Director for SEAF's India Growth Fund and SEAF's India International Growth Fund. He also served as Director for Estonia of SEAF's Baltic Small Equity Fund (BSEF).